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***Jordan Business Council***  
**Sponsorship Benefits**

# Sponsorship Benefits

If you would like to sponsor the Jordan Business Council Events, please choose from below, request the application form and return it by email to [info@Dubaijbc.com](mailto:info@Dubaijbc.com) or [jbc12015@outlook.com](mailto:jbc12015@outlook.com) or fill the online form on [www.Dubaijbc.com](http://www.Dubaijbc.com)

## Sponsorship Benefits:

| <b>Sponsorship Category</b>  | <b>Platinum Sponsor</b> | <b>Gold Sponsor</b> | <b>Silver Sponsor</b> | <b>Bronze Sponsor</b> |
|--|-------------------------|---------------------|-----------------------|-----------------------|
| <b>Amount</b>  | <b>DHS 75,000</b>       | <b>DHS 50,000</b>   | <b>DHS 25,000</b>     | <b>DHS 10,000</b>     |
| Recognition in all media coverage/press release for the event  | ✓                       | ✓                   | ✓                     | ✓                     |
| Sponsor logo listed in event marketing collaterals such as flyers, Banners, Roll ups, and online advertising | ✓                       | ✓                   | ✓                     | ✓                     |
| Free complimentary Stand in a prominent location   | ✓                       | ✓                   | ✓                     | ✓                     |
| Free complimentary guest invitations to attend the event   | 30 invites              | 20 invites          | 10 invites            | 5 invites             |
| Sponsor will be allowed to distribute flyers, place roll ups, and banners                                    | ✓                       | ✓                   | ✓                     |                       |
| Sponsor will be recognized in the inauguration of the event  | ✓                       | ✓                   |                       |                       |
| Sponsor is given 15 minutes talk during the event  | ✓                       |                     |                       |                       |

## Payment Method:

Credit Card     Cash     Cheque     Bank Draft     Direct Transfer

**Please Note:** We require at least 50% deposit to list you as a sponsor and hold your slot and balance to be paid prior to the event.

### 1. GENERAL TERMS AND CONDITIONS

- The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this agreement as a result of unforeseen occurrences and that may alter the conditions of this agreement.
- The person or persons signing the agreement shall be deemed to have full authority to do so on behalf of the sponsor.
- The organizers warrant that they have the right to grant and are capable of granting the sponsorship benefits in respect of the event to the sponsor.
- The organizers warrant that the event shall be carried out in accordance with good industry practice and shall be managed and conducted by appropriately qualified personnel who shall exercise an appropriate degree of skill, diligence and operating practice.

## **2. CANCELLATION OF EVENT**

1. The organizers reserve the right to postpone or cancel the event. If the event is postponed or cancelled, the organizers will immediately contact the sponsor with the new date and will agree with the sponsor that the organizer should hold the sponsorship money against a future event. The organizers reserve the right to relocate the event to another venue without changing the terms of sponsorship. The sponsor does not have the authority to demand cancellation of the event. If there is a cancellation with no new date rescheduled, the organizers will return sponsorship money.

2. If the event attracts fewer delegates than anticipated by either the organizers or the sponsor, no refund will be given.

3. Similarly, if the event attracts more delegates than anticipated by either the organizers or the sponsor, there will be no additional charge incurred by the sponsor.

## **3. PAYMENT TERMS**

Upon execution of the contract, an invoice for the full amount will be issued and payment shall be made. Under no circumstances will a sponsor be allowed to participate in the event and the benefits outlined in the contract will be withdrawn if payment is outstanding. The invoice from the organizer shall provide the amount due with detailed instructions of payment terms and conditions.

## **4. EXHIBITION/DISPLAY ITEMS**

1. If the sponsor provides articles, products, and/or materials, (“the Exhibition/Display Items”), the movement of such items in and out of the venue must be handled by the sponsors’ employees or nominated contractors. The Exhibition/Display Items will not be allowed in or out of the venue without official clearance which will not be unreasonably withheld or delayed. All Exhibition/Display Items must at all times abide by the health and safety standards set out and monitored by the venue. The sponsor shall make its own arrangements for transportation of the Exhibition/Display Items including packaging material. The organizers cannot accept or sign for Exhibition/Display items on behalf of the sponsor.

2. All displays shall be removed and cleared from the exhibition space, and the sponsor shall ensure that vacant possession of the exhibition space is delivered in good order and clean condition at the end of the event. The sponsor will pay the cost of making good any damage caused to the venue, whether by themselves and /or their contractors. Exhibition/Display items may not be moved by the sponsor from the venue before the exhibition portion of the event ends unless otherwise agreed.

## **5. COMPLIANCE WITH LOCAL LEGISLATION**

1. The sponsor and the organizers must comply at all times with all relevant legislation and regulations of the country where the event is held.

## **6. INSURANCE**

1. The sponsor shall take out and maintain at all times public liability and employee liability insurance against personal injury, death and loss of property.

## **7. LIABILITY**

1. No party shall be liable to the other parties, whether in contract, (including negligence) or otherwise for any special, indirect, incidental or consequential loss or damage, loss of profits or loss of goodwill suffered by the other parties in relation to the event.

2. All items or property that are brought to, displayed at, and removed from, the event venue by the sponsor specifically for use at its stand are at the sponsor’s own risk.